

AS PROPOSED BY SCHOOL BOARD MEMBER PERLA TABARES HANTMAN, SCHOOL BOARD ENDORSES 'CLICK IT OR TICKET' SAFETY BELT CAMPAIGN, FROM MAY 18-31, 2009

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NEWS RELEASE FROM PERLA TABARES HANTMAN

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The Miami-Dade County School Board has unanimously approved an endorsement presented by Board Member Perla Tabares Hantman, District 4, to endorse the Florida Department of Transportation's (FDOT) "Click It or Ticket" safety belt campaign that runs from May 18-31, 2009, and encourages the use of vehicle safety belts all year round.

"This safety campaign is part of a statewide effort to increase daily usage of vehicle safety belts," said Ms. Hantman. "I hope we can encourage a year-round habit for students, parents and District employees to always buckle up when driving or riding as a passenger in a vehicle."

During this event, law enforcement agencies "buckle down" on enforcement in an effort to increase awareness and save lives. The high visibility campaign includes television and radio advertisements in addition to press conferences held across the state. To assist in spreading the message at the local school level, FDOT produced a public service announcement (PSA) stressing the importance of wearing seat belts, and the monetary fines imposed on drivers for not following the law.